

Public Company Solutions

The new Stockhouse: revolutionizing financial media through a renewed focus on user generated content helping your company reach the most informed, aspiring and affluent members of the financial community.

NEWS RELEASE DISSEMINATION

Press Releases featured on Stockhouse

Capture the attention of active investors by featuring your news releases on the Stockhouse home page and MyStockhouse member home pages.

NewsHotlines

Put your news releases out via email to active investors looking specifically for news from leading small cap companies.

@The Bell Sponsorships

Add your news releases to the top of our daily market wrap up that is distributed via email to Stockhouse subscribers.

Portfolio Alert Sponsorships

For even wider distribution, add your news releases to our daily Portfolio Alert email sent to subscribing Stockhouse members.

TARGETED INVESTOR AWARENESS AND BRANDING

Brand Advertising

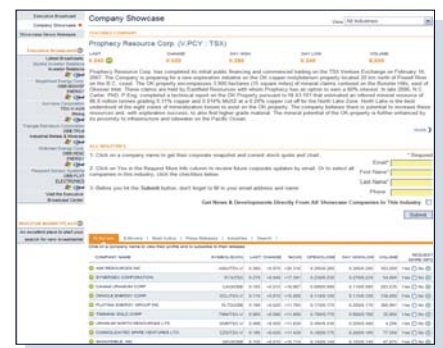
Put your company's investment highlights in front of the 1 million unique investors who visit Stockhouse each month.

Company Showcase

Provide your company with extensive coverage and gain highly targeted exposure within your industry grouping. Drive incremental traffic to your website and receive exposure on the Stockhouse home page.

Sponsored Features

List your company's news on the Stockhouse home page.



Contact your Public Company Account Manager for rates and special bundled pricing.

beta.stockhouse.com | sales@stockhouse.com

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INVESTOR LEAD GENERATION PRODUCTS

Stockhouse Alerts

Our most popular lead generation product. Feature your company's investment highlights to attract attention, build awareness and build a database of qualified investor leads by profiling your company to active investors.

Investor Marketplace (IMP)

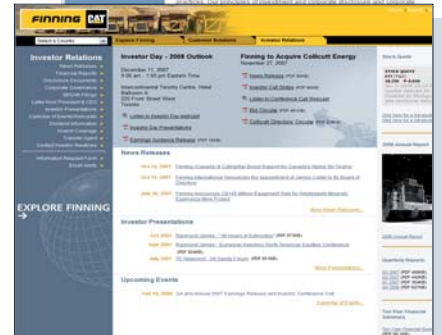
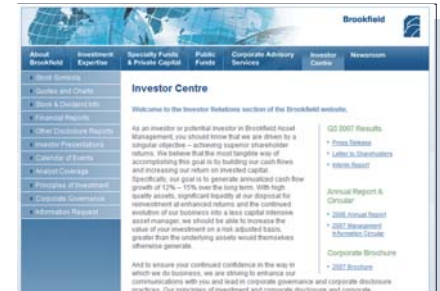
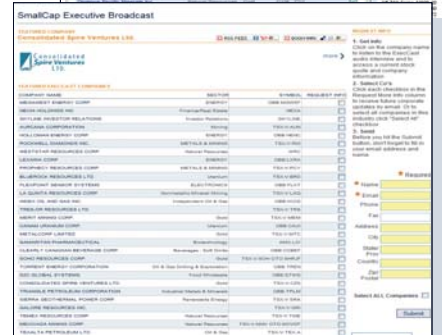
An excellent way to build a qualified database of serious investors. Investormarketplace.com features up to 24 companies each month. Present your company story, stock information and latest news to a large audience of investors driven through our home page and advertising initiatives.

SmallCap Executive Broadcast

An opportunity to tell your story to investors through audio and video broadcasts. Add your top executive's streaming audio or video interview, your company story and executive biography to Stockhouse.

INTEGRATEIR

A powerful online IR and communications tool to comply with disclosure requirements. Automate regulatory filings, plus integrate real-time and delayed quotes, charts, filings, news and disclosure tools into your website.



STOCKHOUSE.CA FACTS

- Ranked #1 for user engagement delivering more Pages Per Visitor than any other online entity.¹
- Ranked #1 in average minutes per visitor over the average Business/Finance - News & Research category user.¹
- Visitors 35+ spend almost 2 hours with Stockhouse per month nearly 4x more time than Google Finance, GlobeInvestor, TSX.com and MSN Money.¹

1 million unique users/month² | 77 million page views/month²

¹comScore Media Metrix Aug-Oct 2007 Average. ²Google Analytics Q4 2007 Average.